VISION: CREATE A COMMUNITY WHERE ALL FAMILIES OF CHILDREN WITH SPECIAL NEEDS THRIVE.
MISSION: VELA EMPOWERS FAMILIES OF CHILDREN WITH SPECIAL NEEDS THROUGH HANDS-ON COURSES, SUPPORT AND COMMUNITY BUILDING.

OPERATIONS
Established organizational policies and processes and capacity building are the foundation for continued sustainability and growth.

COMMUNITY PARTNERS
We are trusted partners of educational, healthcare, social service agencies as well as the community of families of children with special needs.

INVESTMENT
We are driven by a diverse sustainability model that attracts partners, volunteers and investors.

PROGRAM DEVELOPMENT
We provide replicable peer to peer family centered family empowerment programming that create change in families and systems.

BOARD EXCELLENCE
An active and diverse board leads with effective vision and strategy for mission impact and sustainability.

3 YEAR GOALS
- Strengthen operational and financial policies
- Assess programming location/ geography/ community need to determine where to serve
- Develop and establish formal partnership agreements with all current and new partners by end of Q2
- Develop and implement a new communications plan by start of Q2
- Increase program enrollment at current location by 30% by Q4
- Executive and monitor progress on VELA's Fundraising Plan through Q4
- Develop and implement a pricing model for off-site programming by end of Q2
- Apply for at least 5 new foundation grants and secure at least 2 by end of Q2
- Launch Sustainable Monthly Giving Online Campaign by end of Q2 and secure 10 new donors
- Secure 5 new corporate funders by Q2
- Develop and offer new course about transitioning to adulthood by end of Q4
- Ada Taking Care of You Workshop to serve English-speaking families by Q2
- Review current metrics and expand measures to include workshop models by end of Q3
- Formalize written template for "VELA on the go" program process by end of Q2
- Develop and implement a model of integrated services with feasible outcomes by end of Q3
- Research and document resources needed for development of Train the Trainer program by end of Q2
- Research and document at least 3 digital platforms for selection of one for program service delivery by end of Q3

2019 OBJECTIVES
- Streamline organizational policies and HR practices by end of Q2
- ED will hire and onboard a FT Director of Programs in Q3
- Staff and BOD will evaluate physical program location by end of Q5 and submit recommendations
- Develop and establish formal partnership agreements with all current and new partners by end of Q2
- Establish MOU partnerships with at least 3 school districts and 1 charter school by end of Q3
- Launch new website by start of Q2
- Develop and implement a new communications plan by start of Q2
- Develop and implement goals for the "Parent Champions" program by end of Q2
- Increase program enrollment at current location by 30% by Q4
- Executive and monitor progress on VELA's Fundraising Plan through Q4
- Develop and implement a pricing model for off-site programming by end of Q2
- Apply for at least 5 new foundation grants and secure at least 2 by end of Q2
- Launch Sustainable Monthly Giving Online Campaign by end of Q2 and secure 10 new donors
- Secure 5 new corporate funders by Q2
- Develop and offer new course about transitioning to adulthood by end of Q4
- Add Taking Care of You Workshop to serve English-speaking families by Q2
- Review current metrics and expand measures to include workshop models by end of Q3
- Formalize written template for "VELA on the go" program process by end of Q2
- Develop and implement a model of integrated services with feasible outcomes by end of Q3
- Research and document resources needed for development of Train the Trainer program by end of Q2
- Research and document at least 3 digital platforms for selection of one for program service delivery by end of Q3

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