

# Welcome to our 9th Annual Be The Light!

**Vela**  
illuminating ability



As we all move through the unknown, one thing is certain—  
VELA remains deeply committed to ensure that every family of a child with a disability has the knowledge, empowerment, resilience and community to thrive. As families face financial loss, isolation, distance learning inequities and exhaustion—we will be there. Through new online courses & workshops, virtual support groups, tele case management, drive thru family fun days and so much more.

With you by our side, we can shine brighter than before, for each other. *Join us!*

5 days of virtual & interactive opportunities for you to see our mission in action and learn how you can be the light.

Monday

21

SEPTEMBER

Founder  
Welcome +  
Happy Hour  
(6pm CST on Zoom)



Tuesday

22

SEPTEMBER

VELA  
Mission Day  
(New Video Release)



Wednesday

23

SEPTEMBER

Cafecito with  
Families  
(10am CST on Zoom)



Thursday

24

SEPTEMBER

VELA Wellness  
Workshop  
(12pm CST on Zoom)



Friday

25

SEPTEMBER

Closing &  
Thank You!



OUR VISION IS TO CREATE A COMMUNITY WHERE ALL FAMILIES OF CHILDREN WITH DISABILITIES THRIVE.

Silent Auction-Goodie Bags-Community Building & Storytelling Go to [velafamilies.com/bethelight](https://velafamilies.com/bethelight) for details & to register for zoom events

# 9TH ANNUAL BE THE LIGHT VIRTUAL CAMPAIGN

Even though we won't be in person, this year's weeklong campaign will have many opportunities for sponsor & donor shoutouts. All funds raised will support VELA's services for families of children with disabilities, including our new virtual programming.

## SPONSORSHIP OPPORTUNITIES

Be The Light Virtual Campaign Sponsorship Benefits	Sponsors			
	Title Sponsor (1) \$7500	Fireworks (5) \$2500	3 LEFT! Illuminators (10) \$1000	4 LEFT! Sparklers \$500
Sponsor Logo included as "Title Sponsor" in all event materials	●	○	○	○
Partnership highlighted during live Zoom event with stage time	●	○	○	○
Spotlight story in VELA newsletter (over 2,400 readers)	●	○	○	○
Sponsor name listed in campaign video	●	●	●	○
Delivery of VELA swag bag	●	●	●	○
Exclusive Sponsor of the Day Logo Visibility & Social Media Feature	○	●	○	○
Spotlight story on VELA Facebook (over 2,060 followers)	○	○	●	○
Sponsor logo and link placement on post event newsletter	●	●	●	●
Social media shoutouts with logo and link placement	●	●	●	●
Sponsorship recognition with logo and link placement on the VELA website for 1 year	●	●	●	●
Clickable Logo on campaign page	●	●	●	●
Tax Deductible	●	●	●	●

## SILENT AUCTION DONATIONS

Benefits include social media shout outs, logo display on campaign website & tax deduction.

- Gift Cards
- Local Products, Experiences, or Workshops
- Hotel Accommodations
- Jewelry & Retail Goodies
- Media

**3** WAYS TO GIVE  
 Become a sponsor  
 Give to our auction  
 Make a donation

*Make it happen here!*

[www.velafamilies/bethelight](http://www.velafamilies/bethelight)

Have questions?  
 Email [event@velafamilies.org](mailto:event@velafamilies.org)