

BECOME A **Vela** CORPORATE PARTNER!

Since 2011, VELA's vision has been to create a community where all families of children with disabilities thrive.



VELA FAMILIES

VELA serves a diversity of families in Texas and beyond; however, **all VELA families** face new and ongoing challenges within their community, education, healthcare and more, as they navigate their child's unique journey with disability.

SERVING OVER

21

DIAGNOSES

Down Syndrome, Autism, ADHD and more



LANGUAGE

50% Spanish
45% English
5% Other (Arabic, ASL)

INCOME

91%

of families access Medicaid

SUPPORT NEEDED

VELA serves over 2,000 families annually; however, there are over **600,000 children across Texas**, accessing special education services. (TEA, '20-'21 data)

"After taking a VELA course, I feel so much more confident in the decisions I make for my son, as well as less stressed since I've been making time for myself to relax and reflect." - VELA GRAD

VELA SERVICES

Through **VELA's free programming**, families access the knowledge, empowerment, resources and community needed to become their child's greatest advocate.



Virtual and In-person Courses



Case Management



Family Fun Days



Support Groups ...and more!

GET INVOLVED

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Partnering with VELA allows for unique benefits that fit your corporation's needs while bringing joy to our community!

Brand Building



Community Relations



Team Volunteering



In-Kind Donations



Charitable Tax Deductions



"Northwest Sertoma Club of Austin has partnered with VELA the last 10 years because we see the impact they have on the families of children with disabilities and how these families become empowered and supported in their unique journey" - Jeannie Samson

OPPORTUNITIES

VELA corporate partnership opportunities offer a variety of levels and benefits to your company!

Sponsorships

Benefits

Levels



Sponsor VELA Family Fun Days:
3 play for all abilities days per year for over a 500+ audience for families of children with disabilities.

- Opportunity to interact with and distribute marketing materials to VELA families
- Feature on VELA's monthly newsletter and social media channels
- Volunteer opportunities for corporate groups

\$500 - \$10,000



Sponsor VELA's Be The Light Annual Fundraiser:
Raise unrestricted dollars to expand and create new programs

- Tickets to event
- Opportunity to share an evening with healthcare, educational and business leaders
- Featured in event program
- Social media shoutouts
- Logo and link on VELA website and newsletter

\$500 - \$15,000



Sponsor VELA Programming:
In-person and Virtual Courses, Case Management and Support Group

- Featured as a sponsor of specific programs
- Logo placement in certain course materials
- Additional benefits vary by course

\$500 - \$50,000+

Is your company already doing something that you would like to share with a trusted partner? We are happy to create opportunities for our corporate partners that can be tailored to meet specific needs or goals.

We welcome other co-designed opportunities. Let's chat!

GET INVOLVED WITH VELA HERE!

www.velafamilies.org/corporate-partners